

CURRENT KENTUCKY PEP SPOTS AND FLIGHTS

See traffic and spot details by clicking on the hyperlinks for each PEP client.

CLIENT	TV SPOTS	RADIO SPOTS
Council on Postsecondary Education	FAFSAGeneric30TV (:30) ISCI Code: CPSE2205 Flight: 11/12/24 – 11/30/25	FAFSAGU30R (:30) ISCI Code: CPSE2107 Flight: 8/14/24 – 12/29/24
Department for Aging and Independent Living	DAILSHIP3_30TV (:30) ISCI Code: DAIL2203 Flight: 9/20/24 – 12/7/24	OpenEnroll30R (:30) ISCI Code: DAIL2108 Flight: 9/20/24 – 12/7/24
GEAR UP Kentucky	FAFSAGenericTV (:30) ISCI Code: GEAR2203 Flight: 11/12/24 – 11/30/25	FAFSAGU30R (:30) ISCI Code: GEAR2105 Flight: 8/14/24 – 12/29/24
KY Higher Education Assistance Authority	Advantage30TV ISCI Code:HEAA2201 Flight: 8/22/24 – 12/29/24	KYAELoan30R (:30) ISCI Code: HEAA2102 Flight: 8/22/24 – 12/29/24
KY Public Service Commission [radio only]	n/a	PSCFootball30R (:30) ISCI Code: KPSC2101 PSCBasketball30R (:30) ISCI Code: KPSC2102 Flight: 1/1/24 – 12/29/24
KY Transportation Cabinet	TV and radio ads for the Transportation Cabinet are temporarily suspended.	
KY Voices for Health	FallVaccines30TV (:30) ISCI Code: KVFH2202 Flight: 10/4/24 – 12/20/24	FallVaccines30R (:30) ISCI Code: KVFH2103 Flight: 10/4/24 – 12/20/24
Office of Drug Control Policy	KORE30TV (:30) ISCI Code: ODCP2205 KSP2_30TV (:30) ISCI Code: ODCP2206 Flight: 8/26/24 – 12/29/24	KORE30R (:30) ISCI Code: ODCP2103 Chrysalis30R (:30) ISCI Code: ODCP2104 Flight: 8/26/24 – 12/29/24
Office of the Secretary of State [radio only]	n/a	Awaiting new spot