

CURRENT KENTUCKY PEP SPOTS AND FLIGHTS

See traffic and spot details by clicking on the hyperlinks for each PEP client.

CLIENT	TV SPOTS	RADIO SPOTS
Council on Postsecondary Education	VideoChallenge30TV (:30) ISCI Code: CPSE2206 Flight: 12/15/24 – 2/23/25	FAFSAGU30R (:30) ISCI Code: CPSE2107 Flight: 12/30/24 – 12/28/25
Department for Aging and Independent Living	Awaiting new spot	DAILCounselors30R (:30) ISCI Code: DAIL2102 Flight: 12/12/24 – 2/28/25
GEAR UP Kentucky	FAFSAGenericTV (:30) ISCI Code: GEAR2203 Flight: 11/12/24 – 11/30/25	CollegeAccept30R (:30) ISCI Code: GEAR2106 Flight: 11/27/24 – 2/23/25
KY Higher Education Assistance Authority	FAFSADream30TV ISCI Code:HEAA2204 Flight: 11/24/24 – 11/30/25	KYAELoan30R (:30) ISCI Code: HEAA2102 Flight: 12/30/24 – 12/28/25
KY Public Service Commission [radio only]	n/a	PSCFootball30R (:30) ISCI Code: KPSC2101 PSCBasketball30R (:30) ISCI Code: KPSC2102 Flight: 12/30/24 – 12/28/25
KY Transportation Cabinet	TV and radio ads for the Transportation Cabinet are temporarily suspended.	
KY Voices for Health	Awaiting new spot	Awaiting new spot
Office of Drug Control Policy	KORE30TV (:30) ISCI Code: ODCP2205 KSP2_30TV (:30) ISCI Code: ODCP2206 Flight: 12/30/24 – 12/28/25	KORE30R (:30) ISCI Code: ODCP2103 Chrysalis30R (:30) ISCI Code: ODCP2104 Flight: 12/30/24 – 12/28/25
Office of the Secretary of State [radio only]	n/a	Awaiting new spot