

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** March 12, 2025  
**CLIENT:** Kentucky Transportation Cabinet (KYTC)

**Please ADD the following KYTC spot to your PEP rotation.**

## TRAFFIC

**Flight Dates:** Start: March 14, 2025  
End: March 30, 2026

**New Spot(s):** **Weather30R (:30)**  
**ISCI Code: KYTC2109**

All KYTC spots and traffic can be downloaded [here](#) or by visiting the KBA website at <https://www.kba.org/> and clicking on the PEP Program link at the top of the page.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- KY Higher Education Assistance Authority (KHEAA)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- KY Voices for Health (KVFH) [awaiting new spot]
- Office of Drug Control Policy (ODCP)
- Office of the Secretary of State (SOST) [radio only; awaiting new spot]

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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