

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Partnership (PEP)
DATE: October 2, 2024
CLIENT: Office of the Secretary of State (SOST)

Please REPLACE the current SOST spot in your PEP rotation.

TRAFFIC

Flight Dates: Start: October 4, 2024
End: November 2, 2024

New Spot(s): EarlyVoting30R (:30)
ISCI Code: SOST2109

All SOST spots and traffic can be downloaded [here](https://www.kba.org/) or by visiting the KBA website at <https://www.kba.org/> and clicking on the PEP Program link at the top of the page, then clicking on the sponsor's logo.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL)
- GEAR UP
- KY Higher Education Assistance Authority (KHEAA)
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet [temporarily suspended]
- KY Voices for Health (KVFH)
- Office of Drug Control Policy (ODCP)
- Office of the Secretary of State (SOST) [radio only]

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601