

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: November 8, 2018
Client: Transportation Cabinet

Please REPLACE the current PEP spot(s) for the Transportation Cabinet.

TRAFFIC

Flight Dates: Start: November 12, 2018
End: June 30, 2019

Schedule: 30 spots per month (based on your station's PEP pledge)

SPOT(S):

- 1. Stadium30R**
ISCI Code: KYTC2102
- 2. TakesALittle30R**
ISCI Code: KYTC2017
- 3. PetWaste30R**
ISCI Code: KYTC2108

Please rotate equally.

These are the only radio spots running for this sponsor.

All Transportation PEP spots are available [here](#), or at www.kba.org, under the PEP tab.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services (CHFS)
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Adult Education
- KY Transportation Cabinet
- KY Justice & Public Safety Cabinet (JPS)
- National Guard

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601