

BROADCAST ORDER AND TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: June 11, 2019
Client: Justice & Public Safety Cabinet

Please replace the current Justice & Public Safety PEP spot.

TRAFFIC

Flight Dates: Start: June 17, 2019
End: December 29, 2019

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s): AwkwardSilence30TV (:30)
ISCI Code: JUST2202

Replaces: OpioidHotline30TV (:30)
ISCI Code: JUST2201

This is the only TV spot running for this sponsor.

All Justice & Public Safety PEP spots are available [here](#), or at www.kba.org under the PEP tab.

Here are the current PEP Sponsors:

- Cabinet for Health & Family Services
- GEAR Up
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Skills U
- KY Justice & Public Safety Cabinet
- KY Transportation Cabinet
- National Guard
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Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP
101 Enterprise Drive
Frankfort KY 40601